

**PATRIOTS POINT DEVELOPMENT AUTHORITY  
OCTOBER 15, 2020 – 1:30 PM  
LEADERSHIP TRAINING FACILITY  
PATRIOTS POINT NAVAL & MARITIME MUSEUM  
MOUNT PLEASANT, SC  
DEVELOPMENT COMMITTEE SESSION**

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Agency Disclaimer

The Patriots Point Development Authority (“PPDA”) is a state agency created by Section 51-13-710 *et seq*, *Code of Laws of South Carolina*. The PPDA makes decisions by the vote of its Board. The fact that the PPDA Board has made a decision by resolution does not create a contractual obligation binding upon the PPDA. A contractual obligation is created for the PPDA only upon the execution of a written agreement that has been approved by the PPDA Board. PPDA staff and officers have only such power and authority as is granted to them by state law or by duly adopted resolutions of the PPDA Board.

- A. APPROVAL OF AGENDA 1:30 PM
- B. APPROVAL OF PREVIOUS MINUTES
- C. REPORT FROM MARKETING AND SALES DEPARTMENT
1. Marketing Update
  2. Earned Media
  3. Social Media Update
  4. Guided Tours
  5. Ticketing Staff Incentive Plan
  6. Upsells
  7. CVB Covid-19 Task Force Updates
- D. ATAX ITEM- repurpose grant
- E. VIRTUAL TOUR TELEVISION PITCH
- F. PUBLIC COMMENTS
- G. EXECUTIVE SESSION TO DISCUSS LEGAL AND CONTRACTUAL ISSUES PERTAINING TO PROPERTY AND OTHER CONTRACTS

The committee may take action on any item listed on any executive session agenda or discussed in an executive session during a properly noticed meeting.

- H. ADJOURNMENT

*\*\*Session times are subject to change and agenda may be amended at any time.*