

Minutes of the Development Committee of the Patriots Point Development Authority, 1:30 P.M., Thursday, June 17, 2021, Leadership Training Facility, Patriots Point Naval and Maritime Museum, Mt. Pleasant, South Carolina

COMMITTEE MEMBERS PRESENT: Wayne Adams, *Chairman*
Susan Marlowe

COMMITTEE MEMBERS NOT PRESENT:

PPDA STAFF PRESENT: Sis Reda
Jessica Steinberg
Mike Hastings
Katisha Beanland
Cole Futch
Kevin Sutton
Chris Hauff
Allison Hunt
John Willman
Terry Ansley
Keith Grybowski

OTHERS PRESENT:

Mr. Wayne Adams called the meeting to order at 1:30 P.M.

Prior to the meeting, a copy of the proposed meeting agenda was distributed via electronic mail to committee members, media and designated guests.

A. APPROVAL OF AGENDA

The agenda was approved as presented.

B. APPROVAL OF PREVIOUS MINUTES

The previous minutes were unanimously approved as presented.

C. REPORT FROM MARKETING AND SALES DEPARTMENT

Chris Hauff gave an update on the marketing department, starting with May in review, updated numbers and the FY2022 goals. The department is not ambitious for groups, the goal is \$150,000 in revenue as they cannot handle the groups yet. Staffing is a major issue, Chris is acting as ticketing manager until that position is hired. Christy was introduced as the new marketing specialist. Mr. Adams asked about ticketing sales needs, and Ms. Marlowe asked what part time hours were and the qualifications.

D. PROPERTY MANAGEMENT REPORT

Mr. Terry Ansley gave the committee a handout. This showed revenue of \$1.867 million for FY 2021 from rent. For development, there is a lot of prep work and monthly meetings with Patriots Annex. The first phase will be 18 months of prep work. Mr. Adams expressed his doubts about moving the parking up to the proposed location, and Ms. Marlowe asked about having them assemble on the Bennett property. The existing lot provides 349.

E. UPDATE ON COVID GRANT/FUNDING

Ms. Allison Hunt and Jessica Steinberg reported on grants and funding. Ms. Hunt said she is tracking funding coming into the state and had a conversation about county funds. Ms. Steinberg is working on a proposal through the NEH/SC Humanities for funds, as well as the Institute for Museum and Library Services (IMLS).

F. PUBLIC COMMENTS

There were no public comments.

G. ADJOURNMENT

With no further business, the meeting was adjourned at 2:02 P.M.

Jessica Steinberg
Recording Secretary

Mike Hastings
Acting Executive Director

Recording note: These minutes do not reflect a verbatim transcript. A taped recording of this meeting is maintained for record purposes.