

Minutes of the Development Committee of the Patriots Point Development Authority, 1:30 P.M., Thursday, August 19, 2021, Leadership Training Facility, Patriots Point Naval and Maritime Museum, Mt. Pleasant, South Carolina

COMMITTEE MEMBERS PRESENT: Wayne Adams, *Chairman*
Susan Marlowe

COMMITTEE MEMBERS NOT PRESENT:

PPDA STAFF PRESENT: Sis Reda
Jessica Steinberg
Mike Hastings
Katisha Beanland
Cole Futch
Kevin Sutton
Chris Hauff
Mayci Rechner
Kristi Matie
Terry Ansley

OTHERS PRESENT:

Mr. Wayne Adams called the meeting to order at 1:30 P.M.

Prior to the meeting, a copy of the proposed meeting agenda was distributed via electronic mail to committee members, media and designated guests.

A. APPROVAL OF AGENDA

The agenda was approved as presented.

B. APPROVAL OF PREVIOUS MINUTES

The previous minutes were unanimously approved as presented.

C. REPORT FROM MARKETING AND SALES DEPARTMENT

Chris Hauff gave an update on the marketing department, July in review. Records were set with 43,000 people attending in July. A detailed report from the executive director was distributed to the board, Chris Hauff went through each slide from that report sharing about sales programs such as the cookies, food truck program, social media and the upcoming 9/11 programming. Sis Reda's retirement was announced.

D. PROPERTY MANAGEMENT REPORT

Mr. Terry Ansley gave highlights from the report previously sent to the board from the executive director, stating July was the best month and tenants are stating the same information. There is good communication. The idea of cross selling events with tenants was approached. This is good for Patriots Point, as revenue percentages go up for tenants, so does the rent. Rorie Cartier has been meeting the tenants. Mr. Wayne Adams stated excitement over the crossover marketing, this is a positive thing.

E. PUBLIC COMMENTS

There were no public comments.

G. ADJOURNMENT

With no further business, the meeting was adjourned at 1:59 P.M.

Jessica Steinberg
Recording Secretary

Mike Hastings
Acting Executive Director

Recording note: These minutes do not reflect a verbatim transcript. A taped recording of this meeting is maintained for record purposes.