

Minutes of the Patriots Point Development Authority Development Committee Meeting, 2:00 P.M., Thursday, August 18, 2025, Patriots Point Boardroom, Patriots Point Naval and Maritime Museum, Mt. Pleasant, South Carolina.

COMMITTEE MEMBERS PRESENT:

Wayne Adams, *Chair*
Susan Marlowe
James Smith

STAFF PRESENT:

Allison Hunt, *Executive Director*
Chris Hauff, *Chief Operating Officer*
Terry Ansley, *Director of Property Management*
Gina Zahran, *Director of Visitor Services*
Sam Elkin, *Director of Marketing and Communications*
Lauren Austin, *Assistant Director of Marketing*
Lori Held, *Administrative Coordinator*
Emily Johnson, *Administrative Coordinator*
Matt Franklin, *Technology Specialist*

OTHERS PRESENT:

Bryant Lambert, *President, Crawford Agency*
Rusty Broome, *Vice President, Group Creative Director*
Carissa Niewinski, *Group Director of Media & Analytics*
Wendy McCarthy, *Director of Client Strategy*
Lauren Ratteree, *Senior Account Executive*

Committee Chair Wayne Adams called the meeting to order at 1:51 P.M.

Prior to the meeting, a copy of the proposed agenda was distributed via email to the board members, media, and designated guests.

A. APPROVAL OF AGENDA

The agenda was approved with no changes.

B. APPROVAL OF PREVIOUS MINUTES

The minutes were approved with no changes.

C. DEPARTMENT OF VISITOR SERVICES REPORT

Gina Zahran gave the Visitor Services report, highlighting Operation Overnight and the new Volunteer Engagement Initiative.

D. PRESENTATION OF MARKETING PLAN

Sam Elkin gave the Marketing report, detailing Operation Overnight updates, the new VIP tour, and the new Veterans Resources page. Chris Hauff drew attention to recent news articles about Patriots Point. Ms. Elkin will schedule a VIP tour for the board before the September board meeting.

Ms. Elkin then introduced members of the Crawford Agency, who presented the 25/26 Annual Plan.

E. PROPERTY MANAGEMENT REPORT

Terry Ansley gave the Property Management report. Mr. Ansley discussed leasing revenue, tenant matters, and progress on Patriots Annex.

F. OTHER UPDATES

There were no other updates.

G. PUBLIC COMMENTS

There were no public comments.

H. ADJOURNMENT

With no further business, the meeting was adjourned at 3:20 P.M.

Respectfully submitted,

s/*Emily Johnson*

Emily Johnson, *Recording Secretary*

c/*Allison Hunt*

Allison Hunt, *Executive Director*